DANELECTRO®

Dano '59™

NOW WITH UPGRADED PICKUPS, HARDWARE AND FINISHES!

Arguably the most famous Danelectro guitar, thanks to high profile usage by the likes of Jimmy Page in Led Zeppelin and Pink Floyd's Syd Barrett, the delicious double cutaway '59 Dano is back and cooler than ever, thanks to a 'pre-aged' makeover and up-specced components and hardware.

Glossless finish paintwork, matt finish hardware and tinted shellac lacquer applied over the cream-coloured parts really underlines the vintage retro appeal of these excellent guitars. The semi-hollow Masonite body with adhesive tape edging (though there's no body 'seam' to hide under the tape nowadays), the giant 'seal' scratchplate, the cool revised styling of the famous 'coke bottle' headstock shape - arguably one of the best headstock shapes ever - plus the twin wide-spaced body horns, chunky radio style vertical -ridge control knobs, the aluminium nut...all the trademark Dano features!

The '59 also features twin alnico-powered Lipstick® case pick-ups with warmer spec windings for a sweeter tone and slightly hotter output. Plus there's a fully adjustable and intonatable chrome plated raised-tail bridge, and six adjustable, enclosed gear machines.

Four great retro finishes - including Black, the famous one!

And just how little money does cost for that ice cool Dano vibe...?

DC59BLK
BLACK
DANO '59 GUITAR

DC59BLU
BLUE
DANO '59 GUITAR

DC59BUR
BURGUNDY
DANO '59 GUITAR

DC59GRN
KEEN GREEN
DANO '59 GUITAR

SPEC DANELECTRO 59

Body:	Masonite, wood frame
Neck:	Maple, bolt-on
Fingerboard:	Rosewood
Scale:	25" / 635mm
Frets:	21
Tuners:	Enclosed, adjustable
Bridge:	Chrome die-cast, six saddles, adjustable
Pickups:	2 x Lipsticks®, alnico magnets, 3-way selector

DANELECTRO®

Dano '63™

RETURN OF A CLASSIC!

Back in '63...gas cost 26 cents a gallon...a new group called the Beatles played the Ed Sullivan show...and an odd-looking electric guitar burst onto the pages of the Sears catalog.

Danelectro's "model 1449" would soon become all the rage with garage bands and pro players alike.

Why? One reason was tone. Danelectro's pickups, ingeniously housed in lipstick tubes, quickly became known for their "signature twang". The guitar bodies were lightweight and featured a hollow inner chamber which made them sonically "alive"...unlike traditional solid bodies.

Fast forward forty-five years...Danelectro re-issues this prized guitar...calling it the "Dano 63".

Danelectro's first task in bringing back this great guitar was to replicate the 60's era Lipstick pickups. That meant acquiring dozens of old Lipsticks and tearing them apart to uncover their "secrets". The resulting reissue pickups are hot and sweet and sonically accurate to the originals.

Next Dano upgraded the tuners and bridges to make this guitar as fun to play as it is to listen to.

And to make it just as fun to look at, Dano combed old paint archives for just the right "retro" colors to capture the soul and spirit of this great guitar, then plated all the hardware with "zero gloss" nickel.

And to be faithful to the Danelectro legacy, it is priced to be just as affordable as its 45-year-old cousin.

We hope you enjoy playing it as much as Dano enjoyed producing it.

Dano '63™ GUITAR

Dano '63™ BARITONE

DB63GD GOLD
DANO '63 BARITONE

DB63BK BLACK
DANO '63 BARITONE

DB63RB RED BURST
DANO '63 BARITONE

Dano '63™ LONG SCALE BASS

DLB63AQU AQUA
DANO '63 LONG SCALE BASS

DLB63RB RED BURST
DANO '63 LONG SCALE BASS

DLB63BK BLACK
DANO '63 LONG SCALE BASS

Dano '63™ SHORT SCALE BASS

DSB63RB RED BURST
DANO '63 SHORT SCALE BASS

SPEC DANELECTRO 63

Body: Masonite, wood frame
Neck: Maple, bolt-on
Fingerboard: Rosewood

Scale:	Frets:
6-String: 25" /635mm	19
Baritone: 29 11/16" / 754mm	22
Long Scale Bass: 33 7/8" / 862mm	24
Short Scale bass: 2911/16" / 754mm	22

Tuners: Enclosed, adjustable
Bridge: Chrome die-cast, adjustable saddles
Pickups: 2 x Lipsticks®, alnico magnets, 3-way selector

DANELECTRO®

Dano Pro™

FIRST EVER PRO RE-ISSUE!

Described a 'beautifully quirky', this is the first ever re-issue of the guitar that first appeared back in 1963, when wacky shapes were the order of the day. And with the neck set so deep into the paddle shape Masonite body which means that the bridge is pushed right to the back of the body to keep the scale length correct, 'wacky' is definitely the word – especially when you check out the triangular-esque scratchplate design too!

Elsewhere on the guitar though, it's business as usual, with twin alnico-powered Lipstick® case pickups with warmer spec windings for a sweeter tone and slightly hotter output. Plus there's a fully adjustable and intonatable chrome plated raised-tail bridge, and six adjustable, enclosed gear machines.

Funky choice of colours, too.

Choose the Pro and choose to stand out from the guitar crowd!

DPROPCH
PEACH
DANO PRO GUITAR

DPROGLD
GOLD
DANO PRO GUITAR

DPROBLK
BLACK
DANO PRO GUITAR

DPROTAN
TAN
DANO PRO GUITAR

DPRORED
RED
DANO PRO GUITAR

DPROBLU
BLUE
DANO PRO GUITAR

DPROAQU
AQUA
DANO PRO GUITAR

DPROGRN
KEEN GREEN
DANO PRO GUITAR

DPROBUR
BURGUNDY
DANO PRO GUITAR

DPROTGR
TANGERINE
DANO PRO GUITAR

SPEC DANELECTRO PRO

Body:	Masonite, laminated wood frame
Neck:	Maple, bolt-on
Fingerboard:	Rosewood
Scale:	25" / 635mm
Frets:	19
Tuners:	Enclosed, adjustable
Bridge:	Chrome die-cast, six saddles, adjustable
Pickups:	2 x Lipsticks alnico magnets, 3-way selector

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